Outside Front Cover

- Safe Area: Keep all text within this line

Finished Size: This is the size where the product will be cut to.

Bleeds: Create a 1/8'' bleed to make sure that ink goes to the edge of the finished size. Extend Artwork or graphics to the edge of the template

NOTES:

- 1. Open this file in Adobe Illustrator version CS and above.
- 2. Use [**My Artwork**] layer to create all your art.
- 3. Outline all Fonts. Go to $\ensuremath{\text{Type}}\xspace$ -> $\ensuremath{\text{Create Outlines}}\xspace$
- 4. Delete the Instructions layer before creating PDF.

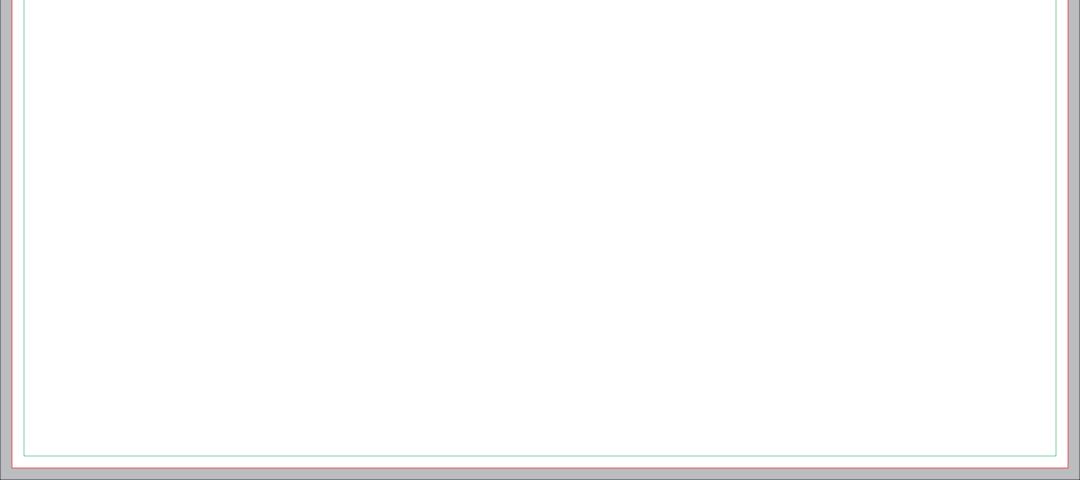
5. Save File as **Press Quality** PDF and set Standard as **PDF/X-1a:2001**.

PRSRT STD ECRWSS U.S. POSTAGE PAID EDDM RETAIL

Local Postal Customer

— Fold –

Outside Back Cover



Top Inside Panel

— Fold –

Bottom Inside Panel

